

Privacy Policy SmartGoals: SkillGames

SmartGoals B.V. respects the privacy of its users. That is why personal data is processed by SmartGoals B.V. carefully processed and secured. This privacy statement is about the SmartGoals SkillGames. This mobile application can be used on all SmartGoals SkillGames fields at home and abroad. The SmartGoals SkillGames was founded by various parties. The parties that have realized the SmartGoals SkillGames fields and the associated mobile application are: SmartGoals B.V.,

SmartGoals B.V. is responsible for the processing of your personal data, as shown in this privacy statement.

Contact details SmartGoals B.V.

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Which personal data does SmartGoals B.V. process?

When you use SmartGoals SkillGames, SmartGoals B.V. your personal data. Below you will find an overview of the personal data that SmartGoals B.V. incorporated:

- First and last name;
- Date of birth;
- E-mail address;
- Username and password, including password repetition;
- Profile picture.

Which special personal data does SmartGoals B.V. process?

Before you can access the SmartGoals SkillGames mobile application, you must first give explicit permission to SmartGoals B.V. to give. SmartGoals B.V. is obliged under privacy legislation (General Data Protection Regulation) to request explicit permission when it processes special categories of personal data of its data subjects.

SmartGoals B.V. processes a special category of personal data, namely health data. When you perform an exercise via the SkillGames mobile application on the SmartGoals SkillGames field, a result is generated. The result resulting from the completed exercise is a health fact. Health data is classified as a special category of personal data in privacy legislation. This means that SmartGoals B.V. may only process the health data when a legal exception applies. On the basis of the GDPR, SmartGoals B.V. may process health data when they receive explicit permission from its data subjects.

For which processing purposes does SmartGoals B.V. process personal data?

The processing of your personal data complies with the provisions of the GDPR. The processing bases for data processing are based on Article 6 and Article 9 of the GDPR. The processing purpose 'the full functioning of the service of the SmartGoals SkillGames' applies to the processing of all personal data. SmartGoals B.V. processes your personal data for the following processing purposes:

- Health data: 'explicit consent of the data subject'.

SmartGoals B.V. processes the health data for the full functioning of the service of the SmartGoals SkillGames, such as forming the SkillCard in your account. In the mobile application you always have the choice whether or not to save a health data in your account.

- E-mail address: 'consent of the data subject' and 'execution of an agreement or pre-contractual measures'.

SmartGoals B.V. processes your e-mail address. to respond to support requests, such as resetting your password, exercising your rights and informing you about changes to the services and/or products. In addition, SmartGoals B.V. processes your email address for granting access.

- Date of birth: 'consent of the data subject' and 'performing an agreement or pre-contractual measures'.

Your date of birth is being processed because there is an age limit for using the SmartGoals SkillGames. Children under the age of sixteen are not allowed to use the mobile application unless authorized by their legal guardian. In addition, children under the age of three cannot use the mobile application. Not even with the consent of the legal representative. In addition, SmartGoals B.V. processes your date of birth to grant you access to the SkillGames mobile application.

- Username and password, including password repetition: 'consent of the data subject' and 'execution of an agreement or pre-contractual measures'.

SmartGoals B.V. processes this personal data, because without this personal data you cannot create an account on the mobile application. SmartGoals B.V. needs this personal data to grant you access to the SkillGames mobile application.

- First and last name (optional): 'consent of the data subject'.

You can enter this personal data to personalize your account. Entering the first and last name is optional. If you decide to fill it in anyway, SmartGoals B.V. use this personal data to address you personally in an e-mail.

- Profile photo (optional): 'consent of the data subject'.

You can choose to upload a profile picture in your account. Uploading a profile picture is optional. You can enter this personal data to personalize your account.

- Location data:

Smartgoals Skillgames collects location data in order to find Bluetooth LE devices nearby when the app is in use or in the background. The application does not store location data in any way.

Retention periods

The personal data described above ('ordinary' and special personal data) are not stored for longer than is strictly necessary. The personal data will be kept for as long as necessary to provide you with the requested services. After that, SmartGoals B.V. the personal data for a maximum of one year for the described processing purposes. Subsequently, the personal data will be deleted, unless there is a legal obligation that requires longer storage. In addition, SmartGoals B.V. keep personal data if legal disputes arise and she uses evidence.

Automated decision making

SmartGoals B.V. does not make decisions based on automated processing on matters that can have (significant) consequences for data subjects. These are decisions taken by computer programs or systems, without a natural person being involved. A natural person can be an employee of SmartGoals B.V. Decisions about data processing are therefore always made by an employee of SmartGoals B.V. taken.

Sharing personal data

SmartGoals B.V. shares your personal data with the client of the SmartGoals SkillGames. The client processes which age categories use SkillGames and when the users use SkillGames. SmartGoals B.V. remains ultimately responsible for the data processing.

Data rights

Under the privacy legislation you have several rights that you can make use of.

You have the right to view, change and/or delete your personal data. In addition, you have the right to object to the processing of your personal data by SmartGoals B.V. You also have the right to data portability. Data portability means that you at SmartGoals B.V. can submit a request for your personal data that SmartGoals B.V. has to send to you or another organization in a computer file.

You can send a request for access, correction and/or deletion of your personal data to support@smartgoals.nl. To prevent misuse, SmartGoals B.V. to send a copy of your proof of identity with the request. In the copy you make your passport photo, the MRZ (the strip with numbers at the bottom of the passport), passport number and Citizen Service Number (BSN) black. SmartGoals B.V. asks you to do so to protect your privacy. An employee of SmartGoals B.V. will contact you within four weeks.

In addition, you have the right to object to the processing of your personal data by SmartGoals B.V. You also have the right to data portability. Data portability means that you at SmartGoals B.V. can submit a request for your personal data that SmartGoals B.V. has to send to you or another organization in a computer file.

Withdrawal of the given consent

Under the GDPR you have the right to withdraw your (explicit) consent at any time. From that moment on, SmartGoals B.V. your personal data, unless another processing basis applies to process your personal data.

Obligation to provide personal data

To create an account on the mobile application, you are obliged to provide certain personal data to SmartGoals B.V. to provide. These personal data are necessary for the execution of an agreement or pre-contractual measures.

If you decide not to provide this personal data to SmartGoals B.V. you cannot use the SkillGames mobile application and the SmartGoals SkillGames field.

Submit a complaint to the Dutch Data Protection Authority

It is of course possible that you have a complaint about the processing of your personal data. SmartGoals B.V. will be happy to help you if you have a complaint about this. You also have the right to submit a complaint to the Dutch Data Protection Authority. You can contact the Dutch Data Protection Authority via the link below:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/informatie-en-meldpunt-privacy>

Protection of personal data

SmartGoals B.V. takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. Please contact us if you get the impression that your personal data is not sufficiently secured. You can contact us via support@smartgoals.nl.

The protection of children

Persons under the age of sixteen may not use the SkillGames mobile application without the consent of their legal guardian. SmartGoals B.V. encourages legal representatives to keep track of their children's online activities and interests.

If you believe that SmartGoals B.V. has collected personal data without this permission, please contact SmartGoals B.V. via support@smartgoals.nl. SmartGoals B.V. will delete the personal data of the minor.

Changes to this privacy statement

SmartGoals B.V. reserves the right to make changes to this privacy statement. That is why SmartGoals B.V. recommends We recommend that you regularly consult this privacy statement so that you are aware of these changes. When SmartGoals B.V. changes, the updated privacy statement will be posted within a reasonable time.

Eindhoven, 07 July 2021